C1115-3 (n)

DECEMBER
1964

pocket summary

of registrations

new cars

new trucks

COURTESY OF

R·L·POLK & CO.

POLK STATISTICS

PASSENGER CAR REGISTRATIONS - MONTH

	DECEMBER		% '84 vs '83	% INC	
	1984	1983		1984	1983
	12318	21039	58.22	1.50	2.51
	6151	10671	57.30	.75	1.17
	5934	6627	58.99	.48	.73
	2233	3528	63.10	.27	.39
	25853	25420	99.33	3.14	2.79
	3772	4311	86.66	.46	.47
	7087	7342	95.75	.86	.81
	13706	13616	97.04	1.66	1.49
	33238	36307	90.83	4.04	3.99
	3335	3414	97.19	.41	.38
	4237	5290	78.34	.51	.58
	233	581	40.10	.03	.06
	8750	9978	87.25	1.06	1.10
	7612	11243	66.72	.95	1.24
	2718	554	485.02	.33	.06
	5012	5111	97.38	.61	.56
	26585	29460	88.55	3.23	3.24
	4001	4208	94.42	.49	.46
	191	501	37.92	.02	.06
	9655	10128	94.76	1.18	1.11
	8843	14185	61.66	1.07	1.56
	1023	428	235.98	.12	.05
	85676	91187	92.79	10.41	10.02
	110364	111631	97.70	13.42	12.27
	33357	31119	105.35	4.05	3.41
	23188	24632	93.11	2.82	2.71
	26466	28664	90.78	3.22	3.15
	13401	10438	126.60	1.63	1.15
	13952	16445	83.66	1.70	1.81
	2	-	-	-	-
	11317	9306	134.86	1.60	1.02
	1715	2941	56.95	.21	.32
	41670	39783	103.21	5.06	4.38
	6279	7231	86.41	.76	.79
	17993	14922	116.20	2.19	1.64
	10284	9507	106.34	1.25	1.05
	1588	2055	75.72	.19	.23
	5526	5958	91.86	.67	.66
	54809	49889	109.21	6.66	5.49
	165173	150720	101.21	20.08	17.67
	73648	79906	91.16	8.95	8.78
	6916	6259	109.65	.84	.69
	4824	-	-	.59	-
	18484	16726	109.45	2.24	1.84
	10231	19179	52.73	1.24	2.10
	4901	6637	72.92	.60	.73
	26583	32077	82.22	3.24	3.53
	1227	1740	69.77	.15	.19
	6265	7613	79.80	.75	.85
	3261	4159	77.59	.40	.46
	117124	135422	84.92	14.24	15.01
	11002	17719	61.83	1.34	1.95
	25140	24519	100.87	3.06	2.70
	29760	28214	104.86	3.62	3.11
	15077	17305	85.17	1.83	1.90
	5519	7295	75.25	.67	.80
	3407	2753	122.27	.41	.30
	6184	12820	47.50	.75	1.41
	95716	99070	75.79	9.20	10.89
	4327	4049	105.68	.53	.45
	5749	-	-	.70	-
	17772	22096	79.80	2.16	2.43
	18115	31590	56.57	2.19	3.46
	3379	4715	69.27	.41	.52
	53141	61215	85.86	6.46	6.73
	2249	2681	83.03	.27	.29
	8577	9219	92.46	1.04	1.01
	6154	-	-	.75	-
	10023	10797	92.09	1.22	1.20
	3910	7743	49.71	.46	.85
	6921	9537	71.59	.84	1.05
	4840	7485	63.90	.59	.82
	346712	408690	81.73	42.09	44.94
	13	23	56.52	-	-
	13229	228001	92.75	25.92	25.06
	227121	909660	89.40		

NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '84 VS '83	% IND		YEAR END 1983
	1984	1983		1984	1983	
A.M.C.	186602	150797	98.28	1.86	2.14	150797
(Alliance)	99463	126076	78.90	.98	1.41	126076
(Encore)	68588	15757	432.70	.68	.18	15757
(Eagle)	20551	30570	67.02	.20	.34	30570
CONTROLLED	320523	254175	124.03	3.17	2.85	254175
(Laser)	51973	9518	539.88	.51	.11	9518
(Le Baron)	96795	79464	120.40	.96	.89	79464
(E/M/S 88/MPT)	170077	153508	108.48	1.68	1.72	153508
DODGE	406874	362192	111.46	4.02	4.06	362192
(Daytona)	43474	7412	581.58	.43	.08	7412
(Colt/Vista)	43402	40527	106.54	.43	.45	40527
(Conq/Challenger)	3765	14032	26.66	.04	.16	14032
(Omni)	118064	94960	123.64	1.17	1.06	94960
(Aries)	109256	117988	91.68	1.08	1.34	117988
(Diplomat)	26705	20857	126.51	.26	.23	20857
(Dodge 400/600)	60709	61981	97.18	.60	.69	61981
PLYMOUTH	323769	300194	104.68	3.20	3.43	300194
(Colt/Vista)	36951	35647	106.71	.36	.40	35647
(Conq/Sapporo)	3353	11863	28.18	.03	.12	11863
(Horizon)	123988	91866	133.88	1.23	1.03	91866
(Reliant)	134562	154679	86.85	1.33	1.73	154679
(Gran Fury)	15253	12139	121.74	.15	.14	12139
CONTROLLED CORP.	1051166	922561	112.67	10.39	10.34	922561
FORD	1285077	1034732	122.78	12.70	11.59	1034732
(Escort)	379732	343893	109.76	3.76	3.84	343893
(Tempo)	254437	124060	203.10	2.51	1.39	124060
(LTD/Crn Vict)	360996	280961	126.27	3.57	3.15	280961
(Mustang)	136067	113957	117.91	1.34	1.28	113957
(T'Bird)	153845	124932	121.47	1.52	1.40	124932
ERA	2	-	-	-	-	-
LINCOLN	144278	97206	144.66	1.43	1.09	97206
(Mark VI & VII)	26349	26353	105.23	.26	.30	26353
MERCURY	519701	395041	129.57	5.13	4.43	395041
(Topaz)	73879	36106	203.13	.73	.40	36106
(Marq/Gr Marq)	242248	158556	150.03	2.39	1.78	158556
(Cougar)	119466	80388	145.74	1.18	.90	80388
(Capri)	17647	22951	75.93	.17	.26	22951
(Lynx)	66461	83679	78.30	.66	.94	83679
CONTROLLED DIV	663981	492247	132.55	6.56	5.52	492247
FORD MOTOR CO	1929659	1526979	125.97	19.05	17.11	1526979
BUICK	318321	818256	119.86	3.26	9.17	818256
(Skyhawk)	119314	71501	165.46	1.18	.80	71501
(Somerset Regal)	11013	-	-	.11	-	-
(Century)	209304	146211	143.81	2.06	1.64	146211
(Regal)	182814	226966	79.63	1.81	2.55	226966
(Riviera)	52223	51123	100.51	.52	.57	51123
CADILLAC	305678	291552	104.83	3.06	3.27	291552
(Cimarron)	17992	19124	93.25	.18	.21	19124
(Eldorado)	68763	69487	97.58	.67	.79	69487
(Seville)	35113	32501	107.81	.35	.36	32501
CHEVROLET	1555671	1310503	117.52	15.36	14.68	1310503
(Chevette)	165630	176053	93.53	1.64	1.97	176053
(Celebrity)	316995	172350	182.11	3.13	1.93	172350
(Cavalier)	372208	249697	148.16	3.69	2.80	249697
(Camaro)	198824	175690	111.60	1.96	1.97	175690
(Citation)	90413	92126	97.63	.89	1.03	92126
(Corvette)	30367	26037	114.75	.30	.29	26037
(Monte Carlo)	115310	102628	110.87	1.14	1.15	102628
OLDSMOBILE	1036117	971229	105.21	10.26	10.86	971229
(Firenza)	60633	43896	136.74	.60	.49	43896
(Calais)	12048	-	-	.12	-	-
(Cutlass Ciera)	237808	185756	127.01	2.35	2.08	185756
(Cutlass)	300973	319074	92.98	2.97	3.57	319074
(Toronado)	41074	39181	101.66	.41	.44	39181
PONTIAC	685347	536404	126.09	6.77	6.01	536404
(1000)	27211	33710	79.66	.27	.38	33710
(2000 Sunbird)	124123	85435	143.89	1.22	.96	85435
(Grand Am)	13858	-	-	.14	-	-
(6000)	120650	89890	132.73	1.19	1.01	89890
(Bonneville)	64310	81998	77.40	.64	.92	81998
(Firebird)	98867	90859	107.39	.98	1.01	90859
(Fiero)	92374	18038	506.07	.91	.20	18038
GEN MTRS CORP	4507190	3927944	111.34	44.55	44.01	3927944
Misc Domestic	267	617	43.27	-	.01	617
Other Import	2421948	2355288	101.94	23.94	26.39	2355288
U.S. TOTAL	10118231	8924185	112.09			8924185

(Nemo Total) - Included in Make Total

UNITED STATES SUMMARY

NEW TRUCK REGISTRATIONS

MAKES	DEC	% INC	YEAR TO DATE		% '84 vs '83	% INC	
	1984		1984	1983		1984	1983
Dodge	38462	10.66	424858	253580	165.04	10.48	8.52
Plymouth	7831	2.17	79309	10187	777.43	1.97	.34
Ford	101554	28.14	1162001	542568	120.79	28.71	31.66
Chevrolet	92922	25.74	1089853	904672	117.98	26.93	30.39
G.M.C.	26474	7.33	305196	247970	120.12	7.54	8.33
IH	5661	1.57	66713	50526	130.15	1.65	1.70
Jeep Truck	14868	4.12	148840	76453	190.61	3.68	2.57
Mack/Mailliner	2444	.68	25617	15038	169.82	.63	.51
Kenworth	1311	.36	13624	7972	169.86	.34	.27
Peterbilt	1431	.40	13187	8026	162.01	.32	.27
Daimler-Benz Corp.	1967	.54	18869	13993	134.82	.47	.47
Volvo White	1162	.32	10084	5875	171.32	.25	.20
Western Star	97	.03	713	322	221.41	.02	.01
Miscellaneous	69758	19.34	683308	439448	155.51	17.03	14.76
U. S. Total	360552		4047182	2976556	135.96		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16.1-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
Dodge	286160	137856	-	-	-	-	-	-
(Dodge 1)	208746	84509	-	-	-	-	-	-
Plymouth 4	79784	1725	-	-	-	-	-	-
Ford	324770	787062	-	-	-	12298	25551	12325
(Ford 2)	320877	253182	-	-	-	-	-	-
Chevrolet	552503	486258	33373	-	257	6964	9723	676
(Chev 3)	379122	192981	-	-	-	-	-	-
G.M.C.	131605	134707	2545	-	4108	8615	13871	12544
(G.M.C 4)	81783	48224	-	-	-	-	-	-
I.H.	-	-	-	-	-	22304	15100	25305
Jeep Truck	126169	21871	-	-	-	-	-	-
(Jeep 5)	126169	18572	-	-	-	-	-	-
Mack/Mailliner	-	-	-	-	-	3415	719	21483
Kenworth	-	-	-	-	-	-	-	13624
Peterbilt	-	-	-	-	-	-	-	13187
Daimler-Benz Corp.	-	-	-	-	-	1552	328	15409
Volvo White	-	-	-	-	-	-	1350	8734
Western Star	-	-	-	-	-	-	-	713
Miscellaneous	67760	9066	405	712	57	92	232	1221
Total	1176869	575867	36323	712	4422	55240	66874	126142
1983 Total	1512279	765477	47394	1365	5214	61345	49436	80126
1984 vs '83	-335410	-189610	-11071	-653	-792	-6105	+17438	+46016

(Items Totall To be included in GVW 1,2 & 3
1 Includes Ram Vans, Ramcharger, Ram 50 Rampage, Caravan and Ram Wagon
2 Includes Ranger, Bronco and Vans
3 Includes El Camino, Blazer, S10 and Vans
4 Plymouth Includes Scamp, Voyager, and Voyager 150
5 Includes Vans, S10Blv, S15 and Cavaliers
6 Includes J's, Cherokees, Wagoneer and Scrambler

The Statistics for New York and Oklahoma 1984 are compiled from Manufacturer supplied Sales Records.

The 1983 vs 1984 Comparison exclude Oklahoma Data

MAKES	YEAR TO DATE 1984		YEAR TO DATE 1983	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC MANUFACTURERS IMPORTS				
Chevrolet Sprint	9454	.06	-	-
Chevrolet Spectrum	1942	.02	-	-
Dodge Colt	35718	.25	38823	.45
Dodge Colt Vista 4W	7884	.06	1904	.02
Dodge Conquest	1184	.01	887	.01
Dodge Challenger	561	.01	13345	.15
Plymouth Colt	31722	.21	34031	.38
Plymouth Colt Vista 4W	7229	.07	1811	.02
Plymouth Conquest	2853	.03	859	.01
Plymouth Sapporo	403	-	11204	.13
AMC	2	-	-	-
Total Domestic Sponsored Imports	100579	.85	102869	1.16
OTHER IMPORTS				
Audi	20551	.20	20528	.23
Nissan	478027	4.73	514138	5.76
Honda	452599	4.47	397452	4.45
Mazda	163825	1.62	170408	1.91
Mercedes-Benz	78143	.75	72440	.81
Renault	12952	.13	32887	.37
Subaru	148329	1.47	148042	1.66
Toyota	504410	4.98	541875	6.07
Volkswagen	151132	1.53	142397	1.60
Volvo	95685	.95	91808	1.03
Others	271295	2.70	223119	2.50
Total Other Imports	2421948	23.94	2355285	26.39
GRAND TOTAL ALL IMPORT CARS	2522527	24.93	2458154	27.55

NEW MANUFACTURED LIGHT TRUCKS
LEADING MAKES (6-10,000 LBS)

DOMESTIC MANUFACTURERS IMPORTS				
Chevrolet L.U.V.	-	-	9615	.23
Dodge RAM 50	45855	1.23	32756	1.10
Ford Courier	-	-	9126	.31
Plymouth Arrow	-	-	844	.03
Total Domestic Sponsored Imports	45855	1.23	49614	1.67
OTHER IMPORTS				
Isuzu	42844	1.15	23869	.80
Nissan	134414	4.85	132288	4.44
Mazda	115302	2.85	70795	2.38
Subaru	4852	.12	5504	.20
Toyota	288225	7.74	174883	5.87
Volkswagen	17756	.44	13795	.46
Others	19238	.48	12466	.35
Total Other Import Trucks	662231	16.88	437781	14.71
GRAND TOTAL ALL IMPORT TRUCKS	733086	18.11	487411	16.37

NEW DOMESTIC LIGHT TRUCKS
(6-10,000 LBS)

CHEVROLET S10	187785	4.64	176604	5.94
DODGE RAMPAGE	9374	.23	10471	.35
FORD RANGER	222251	5.49	161814	5.11
GMC S15	42414	1.05	39419	1.32

UNITED STATES SUMMARY

NEW VEHICLE REGISTRATIONS UNITED STATES
CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
1970	8251882	2287617
1971	8711495	3058006
1972	10262134	3526328
1973	11998134	3881345
1974	10135885	3472295
1975	8708257	3478777
1976	9643918	4185489
1977	11046342	5430971
1978	11042185	5879358
1979	10118231	5047182

TOTALS INCLUDE ALASKA & HAWAII
PUBLISHED NOT AVAILABLE

$ = 1000 & UP $ & UP
DECEMBER 1984 181203 02/85

C7715.3

JANUARY
1985

pocket summary

of registrations

new cars

new trucks

COURTESY OF

R·L·POLK & CO.

POLK STATISTICS ®

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	JANUARY		% '85 VS '84	% IND	
	1985	1984		1985	1984
AMC	10559	16122	63.14	1.34	2.24
(Alliance)	5325	8336	63.88	.67	1.12
(Encore)	3591	5981	60.02	.46	.80
(Eagle)	1643	2805	58.57	.21	.32
CHRYSLER	25034	21221	117.97	3.17	2.84
(Laser)	3312	3840	86.25	.42	.51
(Le Baron/GTS)	9289	6196	149.92	1.18	.83
(E/M/S AW/NPT)	12433	11185	111.16	1.57	1.50
DODGE	36675	29812	122.61	4.65	4.00
(Daytona)	3011	3166	95.23	.38	.42
(Colt/Vista/Conq)	3876	4496	86.25	.49	.60
(Omni)	9902	8553	115.77	1.26	1.14
(Aries)	10201	8880	114.86	1.30	1.20
(Lancer)	2044	-	-	.26	-
(600)	4606	3981	115.28	.58	.53
(Diplomat)	3027	854	354.45	.38	.11
PLYMOUTH	31773	25041	126.88	4.03	3.35
(Colt/Vista/Conq)	3716	3934	94.46	.47	.53
(Horizon)	11141	9303	119.76	1.41	1.24
(Reliant)	12552	11166	112.41	1.60	1.49
(Caravelle)	2984	-	-	.38	-
(Gran Fury)	1380	638	216.30	.17	.09
CHRYSLER CORP.	93482	76174	122.72	11.85	10.19
FORD	105377	99316	106.10	13.36	13.30
(Escort)	33490	28363	118.08	4.25	3.81
(Tempo)	21209	21914	96.78	2.69	2.93
(LTD/Crn Vict)	26456	26554	99.63	3.35	3.55
(Mustang)	12999	9399	138.30	1.65	1.26
(T'Bird)	11223	13086	85.76	1.42	1.75
EXP	6	-	-	-	-
LINCOLN	12974	8382	154.78	1.64	1.12
(Mark VI & VII)	1853	3391	54.64	.23	.45
MERCURY	38213	36660	103.67	4.85	4.93
(Topaz)	5702	6630	85.99	.72	.89
(Marq/Gr Marq)	16784	14862	112.93	2.14	1.98
(Cougar)	8768	8487	103.31	1.11	1.14
(Capri)	1301	1434	90.73	.16	.19
(Lynx)	5658	5438	104.05	.72	.73
LINC/MERC DIV.	51193	45242	113.15	6.49	6.05
FORD MOTOR CO.	156570	144558	108.31	19.85	19.35
BUICK	66371	62973	105.40	8.41	8.43
(Skyhawk)	6053	5716	105.90	.77	.76
(Somerset Regal)	5317	-	-	.67	-
(Century)	16101	13596	118.42	2.04	1.82
(Regal)	8397	14909	56.32	1.06	2.01
(Riviera)	4315	4206	102.59	.55	.56
CADILLAC	22504	23806	94.52	2.85	3.19
(Cimarron)	949	1460	65.00	.12	.20
(Eldorado)	5190	5533	93.80	.66	.74
(Seville)	2629	2788	94.30	.33	.37
CHEVROLET	117966	108514	108.68	14.97	14.53
(Chevette)	11925	14474	82.39	1.51	1.94
(Celebrity)	22862	21422	106.72	2.90	2.87
(Cavalier)	29215	24034	121.56	3.72	3.22
(Camaro)	15044	12128	124.15	1.91	1.62
(Citation)	5880	6141	95.75	.75	.82
(Corvette)	2778	2196	126.50	.35	.29
(Monte Carlo)	6965	9624	72.37	.88	1.29
OLDSMOBILE	74259	80515	92.23	9.41	10.77
(Firenza)	4342	3691	117.64	.55	.49
(Calais)	7093	-	-	.90	-
(Cutlass Ciera)	19512	17454	111.78	2.47	2.34
(Cutlass)	15685	25511	62.27	2.01	3.41
(Toronado)	2934	3351	87.56	.37	.45
PONTIAC	49775	47595	105.02	6.31	6.34
(1000)	2086	2239	93.17	.26	.30
(Sunbird)	7430	7730	96.12	.94	1.03
(Grand Am)	6858	-	-	.87	-
(6000)	9343	8186	114.15	1.20	1.09
(Bonneville)	3568	5404	66.03	.45	.72
(Firebird)	6452	6475	100.26	.82	.87
(Fiero)	4880	6932	70.40	.62	.93
GEN MTRS TRUCK	330875	323233	102.36	41.95	43.26
Misc. Domestic	17	27	25.93	-	-
Other Import	197274	186517	105.77	25.01	24.96
U.S. TOTAL	788765	747231	105.56		

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UNITED STATES SUMMARY
JANUARY 1985 ISSUED 03/05

NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '85 VS '84	% IND		YEAR END 1984
	1985	1984		1985	1984	
AMC	10559	16722	63.14	1.34	2.24	188602
(Alliance)	5325	8336	63.88	.67	1.12	99463
(Encore)	3591	5983	60.02	.46	.80	68588
(Eagle)	1643	2403	68.37	.21	.32	20551
CHRYSLER	25034	21221	117.97	3.17	2.84	320523
(Laser)	3312	3840	86.25	.42	.51	51973
(Le Baron/GTS)	9289	6196	149.92	1.18	.83	98473
(E/ST/S 8K/MPT)	12433	11185	111.16	1.57	1.50	170077
DODGE	36675	29912	122.61	4.65	4.00	406874
(Daytona)	3017	3168	95.23	.38	.42	43474
(Colt/Vista/Conq)	3878	4496	86.25	.49	.60	47167
(Omni)	9902	8553	115.77	1.26	1.14	118064
(Aries)	10201	8880	114.88	1.30	1.20	109256
(Lancer)	2044	-	-	.26	-	1499
(600)	4606	3961	116.28	.58	.53	60709
(Diplomat)	3027	854	354.45	.38	.11	26705
PLYMOUTH	31773	25041	126.88	4.03	3.35	323769
(Colt/Vista/Conq)	3716	3934	94.46	.47	.53	42304
(Horizon)	11141	9303	119.76	1.41	1.24	123988
(Reliant)	12552	11166	112.41	1.60	1.49	134562
(Caravelle)	2984	-	-	.38	-	7662
(Gran Fury)	1380	638	216.30	.17	.09	15253
CHRYSLER CORP	93482	76174	122.72	11.85	10.19	1051166
FORD	105377	99316	106.10	13.36	13.30	1285077
(Escort)	33490	28363	118.08	4.25	3.81	387322
(Tempo)	21208	21914	96.78	2.69	2.93	254437
(LTD/Crn Vict)	26456	26554	99.63	3.35	3.55	360996
(Mustang)	12999	9399	138.30	1.65	1.26	136067
(T'Bird)	11223	13086	85.76	1.42	1.75	153845
EDSEL	6	-	-	-	-	2
LINCOLN	12974	8382	154.78	1.64	1.12	144278
(Mark VI & VII)	1853	3391	54.64	.23	.45	28349
MERCURY	38213	36860	103.67	4.85	4.93	519701
(Topaz)	5702	6639	85.89	.72	.89	73879
(Marq/Gr Marq)	16784	14862	112.93	2.14	1.98	242248
(Cougar)	8768	8487	103.31	1.11	1.14	119466
(Capri)	1301	1434	90.73	.16	.19	17647
(Lynx)	5658	5438	104.05	.72	.73	66461
LINC/MERC DIV.	51193	45242	113.15	6.49	6.05	663981
FORD MOTOR CO.	156570	144558	108.31	19.85	19.35	1949058
BUICK	66371	62973	105.40	8.41	8.43	918321
(Skyhawk)	6053	5716	105.90	.77	.76	119314
(Somerset Regal)	5317	-	-	.67	-	11013
(Century)	16101	13596	118.42	2.04	1.82	209304
(Regal)	8357	14909	56.32	1.06	2.01	182814
(Riviera)	4315	4206	102.59	.55	.56	52223
CADILLAC	22594	23808	94.52	2.85	3.19	309678
(Cimarron)	919	1460	65.00	.12	.20	17992
(Eldorado)	5150	5533	93.80	.66	.74	68763
(Seville)	2629	2788	94.30	.33	.37	35113
CHEVROLET	117966	108544	108.68	14.97	14.53	1555671
(Chevette)	11925	14474	82.39	1.51	1.94	165630
(Celebrity)	22862	21422	106.72	2.90	2.87	316995
(Cavalier)	29215	24034	121.56	3.72	3.22	372206
(Camaro)	15044	12120	124.13	1.91	1.62	198624
(Citation)	5880	6141	95.75	.75	.82	90413
(Corvette)	2178	1396	126.50	.35	.29	30367
(Monte Carlo)	6965	9624	72.37	.88	1.29	115310
GM DIVISIONS	74259	80513	92.23	9.41	10.77	1038173
(Firenza)	4342	3891	117.64	.55	.49	60633
(Celeste)	7893	-	-	.90	-	12048
(Cutlass Ciera)	19512	17454	111.79	2.47	2.34	237808
(Cutlass)	15885	25511	62.27	2.01	3.41	300973
(Toronado)	2934	3351	87.56	.37	.45	41074
PONTIAC	49173	47395	105.02	6.31	6.34	685247
(1000)	2086	2239	93.17	.26	.30	27211
(Sunbird)	7430	7730	96.12	.94	1.03	124123
(Grand Am)	6998	-	-	.87	-	13858
(6000)	9343	8186	114.13	1.20	1.09	120650
(Bonneville)	3568	5404	66.03	.45	.72	64310
(Firebird)	6492	6475	100.26	.82	.87	98867
(Fiero)	4880	6932	70.40	.62	.93	92374
GEN. MTRS CORP.	330873	323233	102.36	41.95	43.26	4507190
Misc. Domestic	7	27	25.93	-	-	201
Other Import	197274	186517	105.77	25.01	24.96	2421948
U.S. TOTAL	788765	747231	105.56			10118231

(Nameplate Total) - Included in Make Total

UNITED STATES SUMMARY

1

2

NEW TRUCK REGISTRATIONS

MAKES	JAN	% IND	YEAR TO DATE		% '85 VS '84	% IND	
	1985		1985	1984		1985	1984
Dodge	37774	11.31	37774	25671	147.15	11.31	9.09
Plymouth	7427	2.22	7427	4085	181.81	2.22	1.45
Ford	90908	27.21	90908	84758	107.26	27.21	30.01
Chevrolet	83016	24.85	83016	81230	102.20	24.85	28.76
G.M.C.	24330	7.28	24330	21506	113.13	7.28	7.62
IH	5171	1.55	5171	3602	143.56	1.55	1.28
Jeep Truck	13663	4.09	13663	10665	128.11	4.09	3.78
Mack/Midliner	2332	.70	2332	1325	176.00	.70	.47
Kenworth	810	.24	810	1025	79.02	.24	.36
Peterbilt	937	.28	937	781	119.97	.28	.28
Daimler-Benz Corp.	1740	.52	1740	1246	139.65	.52	.44
Volvo White	1152	.34	1152	829	138.96	.34	.29
Western Star	100	.03	100	33	303.03	.03	.01
Miscellaneous	64766	19.38	64766	45642	141.90	19.38	16.16
U. S. Total	334126		334126	282398	118.32		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
Dodge	26284	11490	-	-	-	-	-	-
(Dodge 1)	19674	6140	-	-	-	-	-	-
Plymouth #	7427	-	-	-	-	-	-	-
Ford	48940	37488	-	-	-	1094	2401	985
(Ford 2)	32659	12549	-	-	-	-	-	-
Chevrolet	43857	36314	1683	-	20	533	583	26
(Chev 3)	31986	12500	-	-	-	-	-	-
G.M.C.	10091	10444	957	-	421	428	1045	944
(G.M.C 4)	6748	3262	-	-	-	-	-	-
I.H.	-	-	-	-	-	1683	1279	2209
Jeep Truck	11757	1906	-	-	-	-	-	-
(Jeep 5)	11757	1703	-	-	-	-	-	-
Mack/Midliner	-	-	-	-	-	307	81	1944
Kenworth	-	-	-	-	-	-	-	810
Peterbilt	-	-	-	-	-	-	-	937
Daimler-Benz Corp.	-	-	-	-	-	237	105	1398
Volvo White	-	-	-	-	-	-	107	1045
Western Star	-	-	-	-	-	-	-	100
Miscellaneous	63510	858	198	66	11	11	24	88
Total	211866	98500	2838	66	452	4293	5625	10486
1984 Total	149444	115574	2431	61	175	2868	4034	7811
1985 vs '84	141.77	85.23	116.74	108.20	258.29	149.69	139.44	134.25

(Memo Total)-To be included in GVW 1,2 & 3

1 Includes Ram Vans, Ramcharger, Ram 50 Rampage, Caravan and Ram Wagon

2 Includes Ranger, Bronco, Vans and Aerostar

3 Includes El Camino, Blazer, S10, Vans and Astro

Plymouth Includes Voyager FWD

4 Includes Vans, Caballero, Jimmy, S15 and Safari

5 Includes CJ's, Cherokee, Wagoneer and Scrambler

The Statistics for New York and Oklahoma are compiled from Manufacturers' supplied Sales Records.

REGISTRATIONS FOR THE DISTRICT OF COLUMBIA ARE TEMPORARILY DELAYED.

NEW IMPORTED CARS
LEADING MAKES

MAKES	YEAR TO DATE 1985		YEAR TO DATE 1984	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
Chevrolet Sprint	1175	.15	-	-
Chevrolet Spectrum	2291	.29	-	-
Dodge Colt	3051	.39	3330	.45
Dodge Colt Vista SW	634	.08	750	.10
Dodge Conquest	193	.02	416	.06
Plymouth Colt	2900	.37	2981	.40
Plymouth Colt Vista SW	614	.08	618	.08
Plymouth Conquest	202	.03	335	.04
XR4	6	-	-	-
Total Domestic Sponsored Imports	11066	1.40	8430	1.13
OTHER IMPORTS				
Isuzu	1436	.18	1715	.23
Nissan	37865	4.80	35598	4.76
Honda	41387	5.25	37606	5.03
Mazda	12524	1.59	11909	1.59
Mercedes-Benz	7464	.95	6713	.90
Mitsubishi	2514	.32	2746	.37
Renault	773	.10	1146	.15
Subaru	12562	1.59	11832	1.58
Toyota	42172	5.35	40954	5.48
Volkswagen	12219	1.55	12540	1.68
Volvo	7823	.99	6808	.91
Others	18536	2.35	16950	2.27
Total Other Imports	197274	25.01	186517	24.96
	-	-	-	-
GRAND TOTAL ALL IMPORT CARS	208340	26.41	194947	26.09

NEW IMPORTED LIGHT TRUCKS
LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
Dodge RAM 50	5148	1.54	2818	1.00
OTHER IMPORTS				
Isuzu	4308	1.29	2668	.94
Nissan	20651	6.18	11496	4.07
Mazda	8511	2.55	8252	2.92
Mitsubishi	1895	.57	1056	.37
Subaru	320	.10	470	.17
Toyota	27078	8.10	19770	7.00
Volkswagen	1268	.38	1494	.53
Others	149	.04	185	.07
Total Other Import Trucks	64180	19.21	45391	16.07
	-	-	-	-
GRAND TOTAL ALL IMPORT TRUCKS	69328	20.75	48209	17.07

NEW DOMESTIC LIGHT TRUCKS
(0-6,000 LBS)

CHEVROLET S10	14964	4.48	13641	4.83
DODGE RAMMUNI	233	.07	616	.22
FORD RANGER	17523	5.24	14885	5.27
GMC S15	3173	.95	3130	1.11
UNITED STATES SUMMARY	*COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & COMPANY. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE ONLY. NOT FOR SALE, RENTAL, LISTING OR SHARING FROM SITES.*			

NEW VEHICLE REGISTRATIONS-UNITED STATES
CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
*1975	8281840	2397417
*1976	9751485	3058009
*1977	10826234	3509328
*1978	10946104	3963340
*1979	10358695	3472209
*1980	8760937	2476777
*1981	8443919	2185489
*1982	7754342	2630471
*1983	8924186	2976558
1984	10118231	4047192

TOTALS INCLUDE ALASKA & HAWAII
*OKLAHOMA NOT AVAILABLE
R. L. POLK & CO. 2-1-85
JANUARY 1985 ISSUED 03/85